



# UNIVERSITY OF MICHIGAN CHARITABLE GIVING CAMPAIGN

# 2017 PLEDGE FORM

## 1. PLEASE PROVIDE YOUR INFORMATION. (\* = Required Fields)

\_\_\_\_\_  
 \*MR/MRS/MS/DR    \*FIRST NAME    \*MI    \*LAST NAME

\_\_\_\_\_  
 \*HOME ADDRESS (For credit card charges, address listed must be your billing address.)    \*CITY    \*STATE    \*ZIP

\_\_\_\_\_  
 \*HOME PHONE NUMBER    \*UM UNIQUE NAME    \*EMPL ID    \*E-MAIL ADDRESS

### Pledging \$1,000 or more? You are a Leadership Giver!

How would you like your name(s) to be listed?

### Do you have a partner/spouse at UM? Please list their name.

- Yes! I want to receive e-mail updates/newsletters from U-M United Way and/or United Way of Washtenaw County.

NAME(S) FOR RECOGNITION \_\_\_\_\_

PARTNER/SPOUSE NAME \_\_\_\_\_

## 2. PLEASE INDICATE GIFT AMOUNT AND SELECT YOUR PAYMENT OPTION.

### EASY PAYROLL DEDUCTION

I want to contribute the following amount **each month**:

(indicate one)  \$100    \$50    \$25    \$10

Other Monthly Amount \$ \_\_\_\_\_

(Example: \$10 each month = \$120 total annual gift)

For a total annual gift of: **AMOUNT \$** \_\_\_\_\_

### CHECK (Included)

**AMOUNT \$** \_\_\_\_\_ Check # \_\_\_\_\_

Make payable to United Way of Washtenaw County

### CREDIT CARD

I want to give the following: **AMOUNT \$** \_\_\_\_\_

- Credit/Debit

Please circle: AMEX - VISA - MasterCard - Discover

Card # \_\_\_\_\_

Exp \_\_\_\_\_

- One time payment before December 31, 2017  
 One time payment in January 2018  
 Quarterly installments in 2018-Jan, Apr, Jul, Oct  
 Monthly installments in 2018

### BANK TRANSFER

I want to give the following: **AMOUNT \$** \_\_\_\_\_

- Bank Transfer

Account # \_\_\_\_\_

Bank Routing # \_\_\_\_\_

- One time payment before December 31, 2017  
 One time payment in January 2018  
 Quarterly installments in 2018-Jan, Apr, Jul, Oct  
 Monthly installments in 2018

**SECURITIES** – Call 734.677.7212 to transfer funds.

## 3. PLEASE CHOOSE HOW YOU WANT TO INVEST IN YOUR COMMUNITY. (There are two options; you may choose either or both.)

### Option A - The United Way Community Impact Fund (This fund covers all areas listed below.)

**AMOUNT \$** \_\_\_\_\_

I direct United Way of Washtenaw County to determine the best way to use my gift to address needs in the area(s) of:

- Early Childhood Care & Education     Homelessness and Housing     Senior Assistance  
 Health & Nutrition/Hunger Relief     School-Aged Youth

### OPTION B - DESIGNATED AGENCY, INITIATIVE OR PROGRAM

You may write in any 501c3 agency. If more room is needed, attach an extra sheet. There is a \$25 minimum contribution per designation.

\_\_\_\_\_ **AMOUNT \$** \_\_\_\_\_

\_\_\_\_\_ **AMOUNT \$** \_\_\_\_\_

- Don't share my name with any designated agency.

## 4. COMPLETE YOUR PLEDGE WITH SIGNATURE AND DATE. Is everything accurate?

\*Signature \_\_\_\_\_

\*Date \_\_\_\_\_

Return completed form to: UM Charitable Gift Office - 503 Thompson St., Ann Arbor, MI 48109-1340  
Questions? Visit: [www.uway.umich.edu](http://www.uway.umich.edu) or E-mail: [uwquestions@umich.edu](mailto:uwquestions@umich.edu) or Call: 734.763.3109.

PLEASE NOTE: A receipt for your pledge will be sent via e-mail, if one is provided, or mailed to the address listed above.



United Way of Washtenaw County



# 2017 Charitable Giving Campaign

## A Message from the 2017 UM Campaign Co-Chairs



**T. Anthony Denton**

Senior Vice President and COO  
University of Michigan Health System

We are honored to serve as co-chairs of the 2017 U-M Michigan United Way campaign. We lend our support to the campaign because of the vital and life-affirming work the United Way is doing in our community.

We are inspired by these examples — 387 children with special needs participating in quality early childhood programs, 260 school-age youth youths showing improved academic performance of at least one grade level through the help of interventions, and 901 individuals/families remaining in stable housing 12 months after receiving United Way support. Indeed, the United Way has an impressive track record that we are proud to support — and one that will continue with your help.

This year, we hope to “do more” by setting a U-M bicentennial-inspired goal of \$1.817 million; and with your help we will meet this challenge. Please join us in helping our neighbors in need by making your pledge today to the U-M United Way campaign.



**Cynthia H. Wilbanks**

Vice President Government Relations  
University of Michigan

## Thank you and Go Blue!

United Way of Washtenaw County provides real-time responses and solutions to multiple local critical needs and emerging problems that no one agency can solve on its own.

## COMMUNITY IMPACT: THE 5 STRATEGIC FOCUS AREAS

**1**  
**EARLY CHILDHOOD**

**OUTCOME:**

- Children enter school ready to succeed.

**2**  
**SCHOOL-AGE YOUTH**

**OUTCOME:**

- Increase the high school graduation rate.
- Physically and emotionally safe.

**3**  
**HEALTH & NUTRITION**

**OUTCOME:**

- Increase access to health services.
- Increase food security.

**4**  
**HOUSING & HOMELESSNESS**

**OUTCOME:**

- Reduce the number of homeless families and individuals.

**5**  
**SENIORS**

**OUTCOME:**

- Increase independent living factors for low-income seniors.

## Ways to Get Involved

### Student United Way

College students lending time and talent for the benefit of our surrounding community

### Young Leaders Society

Developing the next generation of leaders.  
Annual Minimum Gift of \$175.00

### Women United

Supporting the self-sufficiency of Women  
Annual Minimum Gift of \$1,000

### Leadership Giving Association

Member level: \$1,000 - \$2,499  
Bronze Level: \$2,500 - \$3,999  
Silver Level: \$4,000 - \$6,999  
Gold Level: \$7,000 - \$9,999

### Tocqueville Society

Annual Minimum Gift of \$10,000 +  
(\$2,500 minimum to United Way)

## United Way Works!



Our Mobile Financial Resource Team works with low-income people on the brink of financial crisis, providing free coaching on how to manage money, eliminate debt and plan for the future.



Our 2-1-1 call center handles more than 8,000 local calls annually from people seeking help, all free of charge.



Our Volunteer Center welcomed more than 11,000 people and helped them find a place to volunteer. More than 3200 agencies and their clients benefitted from their help.



Our partnership in Washtenaw Coordinated Funders focuses on meeting the needs of our community's most vulnerable in four priority area through three funding components intended to: support human services; build nonprofit capacity; and foster community collaboration and systems-level change.



Our free Volunteer Income Tax Assistance clinic helped over 350 low-income people file taxes and receive over \$500,000 in refunds.



Our Varsity Letter Program recognizes high school students who give by volunteering. We are nurturing the next generation to be caring and involved citizens.

To learn more visit [uwgive.org](http://uwgive.org)

United Way  
of Washtenaw County

